

निदेशक

02

F.No. 1-3/2018-PD.II(E.345156)

Government of India

Ministry of Consumer Affair, Food and Public Distribution

Department of Food and Public Distribution

Krishi Bhavan, New Delhi

Dated, the 24th September, 2018

The Principal Secretary/Secretary,
Food & Civil Supplies Department,
All States/UTs

Subject: Observance of Swachta Pakhwara during the period 15th September 2018 to 2nd October, 2018 -Reg.

Sir/Madam,

I am directed to say that the Department of Food & Public Distribution has decided to observe Swachta Pakhwara during the period 15th September 2018 to 2nd October, 2018. This is to request you to organize following activities spread over the period from 15th September, 2018 to 2nd October, 2018:

- i. All the officers while on visit to a FPS inspect aspects of maintenance of Swachhta and include the swachhta status in their report alongwith suggestions for improvement.
- ii. At all FPSs banners promoting and spreading the message of Swachhta be put up.
- iii. Special public awareness on quality of foodgrains and hygiene be conducted through seminar/talks, hoardings, banners etc.
- iv. FPSs be instructed to fix banners 'Swachhta Hi Sewa' during this period and maintain swachhta throughout the year. Inspection of FPSs to be done by concerned officials of Food and Civil Supplies Department during the campaign with special emphasis on cleanliness of premises as well as shop of foodgrains.
- v. The message of Swachhta shall be communicated to the public through cleaning of high footfall areas, cleaning of public places, periodical shramdands, mass awareness programmes, i.e. through swachhta rally, talks/seminars, cleaning activity, drama/street plays, slogans etc.
- vi. A regular Swachhta Monitoring System should be developed through periodical physical inspections by a team of officers.

2. In addition to the above activities, the following activities may also be carried out in view of the 'Swachhta Pakhwada' during the aforesaid period:

- i. Participation in Gram Sabha Meetings through the States' Food & Civil Supply Department to sensitize citizens/beneficiaries on the provision of NFSA.

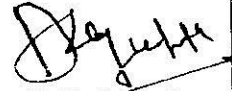
256
28/9/18

1136
28/9/18

02

- a) Entitlement of foodgrains for AAY/PHH beneficiaries.
 - b) Entitlement of foodgrains for children, pregnant women, mothers etc.
 - c) Government issue price.
 - d) Grievance redressal mechanism, Vigilance Committees, District Grievance Redressal Officer and State Food Commission.
 - e) Helpline/Toll free numbers.
- ii. Initiating the process of social audit by organizing public hearing on the functioning of PDS
 - a) Reading out the beneficiary list
 - b) Sharing information on the measures taken for transparency and accountability with the help of trained village level volunteers.
 - c) Hearing the experience of beneficiaries regarding PDS.
 - d) Sharing of FPS related records and inviting suggestions for improvement
 - iii. Organize special drive for cleanliness in FPS.
 - iv. Organize special drive/camps for updating of beneficiaries list and Aadhaar seeding of ration cards.
 - v. Organize debates, drawing/poster making competition in schools on the theme of Food Security and Nutrition.

Yours faithfully,



(D.K. Gupta)
Director (PD)

Tel No. 011-23070429

Copy to: US General in response to their letter No. D.36016/01/2014-Genl dated nil.

बिहार सरकार
खाद्य एवं उपभोक्ता संरक्षण विभाग

ज्ञापक-प्र07-ज0वि0प्र0-02/2018- 4876 खाद्य, पटना/दिनांक- 08/10/18
प्रतिलिपि - सभी जिला पदाधिकारी एवं सभी जिला प्रबंधक, ~~राज्य~~ राज्य खाद्य
निगम को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित। अनुरोध है कि भारत सरकार
के निदेश के आलोक में आवश्यक कार्रवाई करने की कृपा की जाय।



(संगीता सिंह)
विशेष कार्य पदाधिकारी।

वे 25/10/18